

(P81-0424.(89)

GREAT SCOTT!

ENG SOC FROSH DANCE TONIGHT... AND MCGILL NEXT WEEK

FROSH STUBS TOE

by D. M. Quabmaya

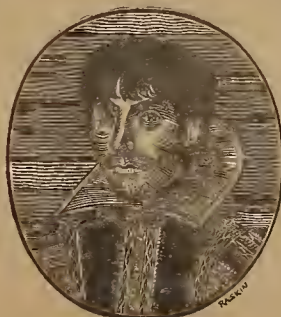
Late reports from the Toronto General Hospital indicate that at the time the Death Toll from Skule's initiations still stands at zero. However, since this article was written last Sunday, things may change. No fewer than 731 Engineering freshmen have been admitted with such assorted injuries as stubbed toes, missing ears, and ruptured internal organs.

The whole process began on Thursday, September 17 (1964) as freshmen from Aaron Aaah to Melvin Mzyghaff registered in the Galbraith Building, followed on Friday by Emilie Naarneby to Hyman Zzwergnaph inclusive. Emilie originally intended to register in Household Science but was convinced by BFC members that her talents for making beds, etc., would be more of an advantage in Engineering. The initial shock of forking out \$617 left our boys too numb to feel the pain of successive bleeding from ties, bus fare, supplies, books, and other essentials.

Immediately after registering the poor children had their first contact with the friendly functioning of the Engineering Society. Propaganda about initiations, the LGMB, athletics and foot-powder, Skule Nite, and publications was provided. Friendly members of the BFC administered the ear test ("Hum this note . . . Boom . . . you flunk!") and those who passed displayed their talents with recitations from the Freshman's Handbook and solo renditions of Godiva, accompanied by former LGMB band leader Frank Dixon on the tailgate trombone. Only one freshman got perfect marks by realizing that two notes were being played at once and he was re-

(continued on page 5)

TOIKE OIKE



hard days
'Twas A ROUGH NIGHT.
macbeth, II, 1

THIS ISSUE: TOIKE OIKE NO. 1, VOL. 58 was published today, Thursday, September 24, 1964. Since everyone is hanauring Willie we're calling it "The William Shakespeare Memorial Quadracentennial Freshmen Issue." Contained herein are: page 2, Harshly written editorials; an essay on Spear Fishing and Howard White's fanatical mumblings. On page 3 the editor writes about a certain British Quartet (yes you guessed it!) Page 4 the Goldwater Catastrophe. Freshmen suffer on page five. The centre spread has a hilarious essay on "How to Lecture Effectively" and a new verse to Godiva (concerning a certain — Towing Company) and a Victory ad. Raskin sees Europe on page 7. The New Centennial Project and the Origin of Toike Oike nearly fill page 8. Page 9 is also interesting maybe. On page 10 we learn about Maney Saving Values at the stores. On page 11 we talk to Theodore Bikel and Finally — well read on!

Etaoin Moscow Flies To Shrdlu...

Now that we have your attention . . . We would like to explain our new design. The arrows circling the front page symbolize counter-counter-clockwise motion and in essence form the beloved initials "T.O." which recalls Toike Oike, Toronto and to. The asterisks symbolizes the material our editor cuts.

—LRX



WELCOME FROSH

by Dove Jefferson,
Eng. Soc. Pres.

You, as a freshman, have probably already been officially welcomed to the university at least three times and are most likely beginning to feel quite "welcomed". It would at this stage be superfluous to add another "welcome" to the list. Judg-

ing from the first year classes of the past few years it would seem that freshmen generally are reluctant to get involved in extra-curricular activities at the outset of their university careers and in many cases need some sort of personal invitation or encouragement. Unfortunately they don't find it forthcoming and consequently stay quietly in the background for two or three years. It is the desire of the Engineering Society that you get out and participate, not only in the events sponsored by them but in all students' activities at this University.

It is in your best interest to assume the attitude that you are preparing yourself to take a place in society as well as Industry. The Faculty will attempt to fit you for the latter, and, given reasonable co-operation

from you, will succeed; the former can be accomplished by making your life here at the university, and as full as possible.

However, a word of caution: here at the university, academic success precludes participation in extra-curricular activities. Hence your prime objective here must be study — if you fail in this for one reason or another, your excellence in any other field will avail you nothing. Hopefully you will not have to find this out first-hand.

If you can allot your time in such a way as to include a large number of phases of university life without losing sight of your academic goals, you will find these 4 years to be the fullest and most, profitable times of your life. I wish you all the best of luck and hope you will all graduate in 1968.

TOIKE OIKE, TOIKE OIKE, OLLUM TE CHOLLUM TE CHAY-SCHOOL OF SCIENCE, SCHOOL OF SCIENCE, HURRAY, HURRAY, HURRAY

TOIKE OIKE

room 24 — electrical bldg. — 928-2916



Devoted to the interests of the undergraduates of the Faculty of Applied Science and Engineering. Published every now and then by the Engineering Society of the University of Toronto.

Opinions expressed are not necessarily those of the Engineering Society.

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women's editor Lynne lovely
sports editor Pete cosson
science editor S.P.Q. Reisman
political editor Rick Ross

CREDITS ... Great Scott! We have been deluged by all types of peoples. For two days now all sorts have been dropping fish through the office. We've run out of typists i.e. the typists ran out. On the first night of the Toike there appeared Folix Urmit, Wayne Dickey, Mike Chappelle and his Royal Lowness Peter The GREAT Cameron and his Valkyriewagon. Dave Morrison drew "naughty" pictures. D.M.Q. (whatever the D stands for) appeared in all his ugliness and prophesied the future. Morris and Lovely was at her sexy best (When Russ is away, she will play). Ken Goodman took pictures of the tortured freshmen. On the second night of the Toike Reskin came back from Europe with Joanne Swadron for sex appeal. S.P.Q.R. disposed of dead fish. John Shore photographed the Beatles love. Rick Ross interviewed Bury G. Also appearing were ROD Coldwell, PAUL Thompson and Sheldon Goodman. P.S. — Bob Winterston fudged accounts and I — went out for booze and ... And Mike Lieberman developed pics. And Don Cooper drew flags and Carol was industrious and J. Swagson plagiarized copy ...

Freshmen Go Home?

Actually we're very pleased to have 500 new Skulemen on campus. But a controversial editorial is always the avantgarde thing to do first issue. Engineering, as you may have been told, is a tough course. But it's extremely interesting. And well worth four years of University.

It's About That Study Week

Apparently both engineers and MPC men are much too intelligent to require extra study time. Or so think those who cast laws; for it is only the General Artsman and others (i.e. the majority of the university) who are receiving February week this year. Granted, we do possess more intelligence than the ordinary artsman (witness the entrance requirements for Eng Sci and MPC); but this does not begin to excuse the fact that Engineers, especially, labour for multimore hours weekly than those of the Arbor Room set and the oil people, would welcome a study week.

That our courses are already obviously crammed full, timewise, is apparent to those who annually struggle through the cream and brawn Engineers' Manual (free at the faculty office!) in a vain attempt to catch minor revisions which somehow creep in. (Have you 6T5 men noticed that the method of issuing marks has thrice been revised in three years?)

All Engineers would welcome a study week. Already a revered institution at York U. and other halls of higher education, the study week enables one to catch up, study, read, or even relax (Horror, Horror, Horror!). And the Christmas Holidays really aren't.

We feel strongly that the myth of the full curriculum is in need of complete disappearance. The teaching year presently presents a great variance in length (timewise) due to holidays (especially Easter) and other things.

There is no concrete reason that the privilege to be extended to over half the university this year should not also be extended to Engineers, MPC'ers and the like.

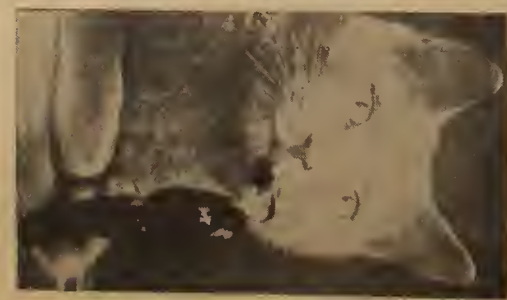
Least Read?

Many Skulemen have asked me what I'm going to do about the statement "Toike Oike, the least read paper on campus ..." in the SAC Handbook. Suggestions included picketing the SAC building, writing to the President, etc. What I did was ask Kenneth Drushko, Editor of the booklet, why he would publish such an obviously ludicrous statement. He said that since we were the most read faculty publication on campus he decided to print the opposite. Oh well! C'est la vie.

Help!

It requires a fair amount of time and effort to put out the Toike. So all would-be writers please drop into the Stores if you'd like to help.

Things You Missed at the EX



**FABULASTIC!
ENG. SOC.
FROSH DANCE
TO-NIGHT
FREE POP!
DONUTS! NURSES!**

*Lady Godiva
Memorial Band*

**CANNON
ETC.**

**FRESHMEN
ONLY!**

**MUST SHOW
ATL CARD,
FROSH TIE AND
BADGE!**

8.30 P.M.

DRILL HALL

119 ST. GEORGE

B.F.C. ON GUARD

SPEAR FISHING

LRX, world renowned sportsman, has become the first man to spear the rare Magnus Finkus Pisces in the reserve at University and Queen. Having pounded on all sewers from College St. south, he sighted his quarry in the pond. He removed his shoes and socks, entered the fetid waters with his spear, and clamly took aim. With a self-satisfied smile, he pulled out his spear with the wriggling body of the pisces hooked on the point. When interviewed by H. S. White, Toike Features editor, he stated that he did not spear the fish only for the honour but to remove the threat to the motorists.



— 1 — by
HOWARD S. WHITE 'n'th
where n-1

PURPOSES?

The Purpose? of this column is to look at the world from the 'n'th dimension with all the power of negative thinking i.e. so far out it's right back in again.

FRESHMEN — GET ONE YEAR OF UNIVERSITY FREE

All you have to do is to obtain an interest-free Federal Government \$1,000.00 Student Loan at the beginning of your first year which for the sake of simplicity we will take to be September 1. You then invest this in a Trust Company at 6% per annum compounded quarterly. (This interest rate may be easily obtained if you agree to let the Trust Co. keep your money for a fixed period of time.) On Sept. 1 of your second year you will have \$1,061.36. To this sum you add your new \$1,000.00 loan and reinvest the whole \$2,061.36. On Sept. 1 of your third year you will have \$2,187.84. To this sum you add your new \$1,000 loan and reinvest the whole \$3,187.84. On Sept. 1 of your fourth year you will have accumulated \$3,383.44. To this sum you add your last \$1,000 loan which the Govt has so generously given you and you reinvest the whole \$4,383.44. Now fourth year provides a special predicament since graduation is on or about June 1 and therefore you can only collect interest for 9 months. Fortunately the government comes to your rescue by giving you another 6 months in which you may gather interest. At the end of this 15 month period you can collect from the Trust Co. \$4,722.19 and repay the government their \$4,000.00. You have just made \$722.19. Since your fees are only \$716.00 barring any unannounced increases, you will be left with a \$6.19 profit which you can spend on beer.

HOLES

Holes are defined, by Cameron, as a void bounded on five sides by solid material.

There are many types of holes in this world: knotholes, peepholes, pigeonholes, beetleholes, wholes, and donutholes but the foulest, most disgusting, hideous, subversive, plentiful, unavoidable form of hole is the randomly dug and maliciously concealed POTHOLE. They come in three sizes—large, very large, and huge. In a puff of garlic they breathlessly appear in heavy traffic, in shadows and whatever other places they are likely to reek the most havoc. They are like icebergs, only more so — they are all below the ground.

We claim that any individual dressed in a suitable habille with the proper odour on his breath may walk down any street and without authority dig a hole in rush hour. In fact, we claim that this is being done right now for this alone could explain the vast proliferation of holes which are filled only with the bodies of unsuspecting vehicles entombed therein.

To prove our thesis we have dug a hole on Queen Street during the Friday night rush hour. We maintain that this hole will not be filled in by the city until some "innocent" mayor or alderman falls in. We dare our readers to follow our course of action, since so many people are digging these things that there must be some fun in it and we do not believe in spectator sports.

Compliments of

ELM GRILL

COLLEGE AT McCALL

**"LET'S KEEP PLEATS
OFF THE STREETS!"**

I expertly re-style wide, old-fashioned, dated, pleated, baggy trousers into modern lean, tapered continentals.

I shorten jackets and coats giving them that cutaway front. I replace "cushiony" pads with natural shoulders.

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SHOP**

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BEATLES

TOIKE OIKE, Thursday, September 24, 1964 — Page 3

by Robert Morris

Late last year Jack Paar screened a somewhat scratchy and fuzzy film of four young Britishers banging out a song, "She Loves You, Yeah Yeah Yeah". Since then the Beatles have sold 90 million records and become the biggest (financially and popularity-wise) act in the history of show business. They have literally put the British Isles back on the map and, having received upwards of \$30 million (gross) for their effort, are regarded as a major financial asset to their country's economy . . . And the hysteria provoked by this group is incomprehensible to those who have not seen it and, as I found, unbelievable to those who have.

John Lennon, Paul McCartney, George Harrison, and Ringo Starr (the Beatles) were the biggest thing (in terms of public and press reaction) to hit Toronto since Hurricane Hazel. Preceding the September 7 invasion were a series of amazing and perhaps ludicrous events. First, tickets for the evening concert were sold out in two hours four months before the concert; and tickets for a non-existent concert disappeared even faster, thus causing the event to become a reality. Then a preview showing of a non-completed Beatle movie sold out in 90 minutes. Variety, the show biz paper, called Toronto the Beatle capital of the world — and we were off.

Toronto papers began the long frenetic countdown toward B-day a month before the concert; news of hysterical happenings during the concert tour whipped eastward and submerged the front pages with reams of screamer photos. The Saturday before B-day the Star

headlines were — Oh no, no, no — John Lennon, head Beatle has a sore throat. And before day's end CHUM Bugs and CKEY Good Guys became experts on throat infection remedies.

At 12:01 Monday, September 7 more Metro Toronto Policemen were on duty than were out for Gov. Wallace's inopportune visit. At 12:17 the Beatleplane touched down and Toronto Beatlemania was unleashed.

The crowd outside the King Edward on Monday morning had gathered because they wanted to and were expected to. As the multitudinous "transistors" echoed back and forth with news of the motorcade's progress the screamies shuffled around and resembled a bunch of stretched elastics waiting to be cut.

Two motorcycles preceded the Beatlecar and set off the bomb. Flashbulbs, lines of linked Metro policemen resembling an endless string of paper dolls, and surging crowds flooded the street; and four Beatles miraculously escaped into the Hotel.

Next morning the Beatlepickets assembled outside the hotel. As the crowd coagulated hysterical happenings geometrically increased, time-wise. One young girl, helped along by two policemen, screamed, "George, George, I'm sure it was George." She was referring to a (non Beatle) shaggy head poked out of an 8th story window.

It was very apparent that, although virtually all of these fans had tickets for the concert most would not — or could not — truly believe that they would that day see these Beatles — in person — or even be in their 'presence'. Thus, in the crowd, the hys-

teria evolved from fear that should a Beatle pass only the front lines would see. And the unbelievable pandemonium which occurred when five black limousines approached the King Eddy that Monday afternoon was nothing but a mass attempt to see them.

For the essence of Beatlemania is a flagrant disbelief that the Beatles are living human beings. But why? For nearly a year Beatlefans have been literally living on an endless supply of Beatlerecords and Beatlebooks. The Toronto newstands were, and still are, submerged in a torrent of magazines featuring the Liverpoolian four. The Beatles have replaced Liz and Dick as the cover story. CKEY and CHUM transmitted Beatle music in ever increasing amounts, and following the August release of the "A Hard Day's Night" album (a phrase which has apparently become in less than 2 months an integral part of most Toronto journalists' vocabulary) — almost saturated the electromagnetic spectrum with Beatletunes.

Via these media alone the Beatlemania cult grew in Toronto.

Thus we had fans either listening to their heroes' songs or reading about their exploits in the press or just plain looking at their pictures. But the vital element — the experience of actually being in their presence — of seeing and hearing them in person, live — was, before B-day, non-existent. And the more the fans read about the Beatleriot in other cities — of barbed wire and fences which, they felt, would create a physical gulf during the concert — the more their fear was intensified. This sequence occurred, of course, in the other large tour cities. And it probably reached its peak in good old T.O.

In concert when Jackie de Shannon started to hint that Beatletime was near, the screeching exponentially increased and thousands of flashbulbs and screams heralded, finally, the Beatles' appearance. The "noise" continued throughout the concert but it was a different type of excitement. These squeals and squeamish antics were emitted in emulation of the Beatles' "virtuosity" ra-



— LRX Photo

Beatle Paul McCartney lights up when introduced to Corol Anne Bolmer, Miss Canada.

ther than in anticipation of their appearance. For, as they had finally realized, the legendary voices and personalities and everything were indeed merged into four living beings — these Beatles. And surprisingly they were as good as they were expected to be; they were the same Beatles as on records — no echo chambers or faking. It was apparent that they were there to give their devoted fans a good show, a fact which was denied by none of the Toronto columnists covering the event.

Following the show a lull of contentment rolled around the auditorium. A few sobs were heard here and there, but generally most Beatlefans had seen their idols and were satisfied.

At the Press Conference the Beatles turned on their wit. And sharp comments aplenty were the dish to be served at the meeting. Nearly 150 journalists, TV cameramen, CKEY Good Guys, CHUM Bugs, and assorted lan club members were present. When the Beatles boarded the stage at MLG one could sense immediately that informality would prevail. Derek Taylor, the Beatles' press manager, announced that the conference agenda would be photos, press conference, then TV interviews.

The over-all impression presented by P.J.G. and R was that of intelligence, tremendous nonchalance and per-

haps, above all, an ability to establish instant communication, with fan and newsman alike. Beatleanswers to press queries are quick, thoughtful, and, if the question is ridiculous or insulting, deservedly brash. Some of the less published Q's and A's during the MLG conference follow:

Q. Have you thought up the plot for your latest movie yet. A. We're not thinking it up—some fella's going to do it. Q. What time did you get up this morning? A. Two o'clock this afternoon. Q. How much are you worth collectively. A. A lot. Q. What are you going to do when it's all over. A. Count the money. Q. Will the Beatles comment on Barry Coldwater. A. He's not much fun, is he.

And so it went. Tuesday and the Beatles left Toronto in one piece. The relatively calm airport scene seemed to confirm that once their fans had seen, The Beatlemania became tamed. And the Beatle impression? Well no parent could possibly claim that the Beatles themselves are anything but the best thing in teenage heroes in the past decade. For they really don't promote anything unacceptable to the modern household except smoking and talking back. And they care about giving fans their money's worth.

Note: Thanks to Stan at MLG for allowing me to cover the press conference and to the Metro Police for enabling me to get there.



BOOK REVIEW by LRX



JOHN LENNON IN HIS OWN WRITE — Jonathan Cape, London - published in Canada by Clarke, Irwin & Company at \$2.50 per.

John Lennon, head Beatle and songwriter, has written a deceptive and witty book. But the work may be interpreted as dribble as well as ingenious word play and social comment. And it is the individual reader who must decide for himself.

I found the book (which contains 34 shorties) unusual and at times a biting comment on the social scene. Lennon utilizes misspellings and word substitution for various purposes. At times these devices are highly effective and appropriate; elsewise they may be meaning-

less to the reader. A short example of Lennon follows:

The Fat Growth on Eric Hearble:

One fat morning Eric Hearble wake up with an abnorman fat growth a bombly on his head. "Oh crumb," said Eric Hearble, who was a very very, surprised. Anyway he carried on as Norman for why should he worried? All of a suddly he heard a small little voice calling him by name, "Eric . . . Eric Hearble" it seemed to say though I couldn't say for sure.

That night the very same voice spoke saying "Eric, I

am a growth on your very head, help me, Eric."

Soon Eric became very attached to his fat growth friend.

"Call me Scab," the voice said and he was.

"Call me Eric," Eric said naturlly as he could. From then on you never saw Eric without the big fat scab growth on his head. And that's why Eric Hearble lost his job teaching spastics' tu dance.

"Were not having a cripple teaching our lads," said Headmaster.

I would recommend "In



His Own Write" to all as a most unusual, fascinating and neat little volume. Note: Above copyright 1964 by John Lennon.

THE GOLDWATER CATASTROPHE

by Rick Ross

On November 3, 1964 the citizens of the United States of America will elect a president. The choice will be made between the incumbent, Lyndon B. Johnson, and the challenger, the junior senator from Arizona, Barry Goldwater. (It should be noted here that in the 1960 presidential election ten parties contested the presidency, and a similar number will probably do so again. In addition to the serious contenders, the Democrats and the Republicans, there are some lunatic fringe parties such as the Vegetarian Party and the Prohibition Party, to name only two).

As recently as two years ago, the majority of Americans had never heard of Barry Goldwater. How did he accomplish his rise to the brink of the presidency in two short years? Gallup polls taken just before the Republican convention in San Francisco showed that two out of three Republicans did not favour Goldwater as their candidate. How then was he nominated? For the past few years Goldwater has served on the national Republican Committee and the Republican Congressional Committee. These two organizations help Republicans in all levels of Government to be elected; they also hand out many "party-faithful" jobs: Thus the members of these committees gain the patronage and gratitude of many ranking Republicans — Republicans who are in a position to return the favour when the opportunity presents itself.

In two out of three states delegates to the Republican National Convention were cho-



sen and the remaining third elected their delegates by the primary system. The chosen delegates were selected by state Party conventions or by state Committee conventions. Thus, ranking Republicans were in a position to repay the favours they owed Goldwater by appointing delegates who would vote for him.

In California Goldwater won the primary, by a slim margin. This victory brought many unpledged delegates into the Goldwater camp and clinched victory for him in San Francisco. Many mid-western, western, and southern delegates voted for Goldwater because they were tired of the party being controlled by the north-eastern segment (Scranton, Lodge, Rockefeller). This, briefly, is how Barry Goldwater was inflicted upon us.

What are Goldwater's chances of becoming President? First, let me explain the method of election of a president. He is elected by an Electoral College in which

each state has a number of electors equal to its number of senators and representatives (thus each state has a minimum of three electors). The candidate that wins the state gets all the State's electoral votes. Most pollsters concede the entire north-east, with the possible exception of Vermont, to Johnson. This is about 135 electoral votes. He probably will take California (40 votes), leaving him about 95 short of the 270 required for election. Since the Democrats have written off the deep south, the remaining 95 votes must be made up in the mid-west. The Democratic vice-presidential nominee, Hubert H. Humphrey, is from the mid-west (the senior senator from Minnesota). He has introduced much legislation to help the farmer. These two facts were important in his selection as the nominee, but I believe the main reason he was chosen was that as L. B. J. said, "He is the best man to take over the Presidency if the need arises".



"CHAOS IN THE DEFENCE OF EXTREMISM IS NO VIRTUE". THEODORE KHEEL

What about Goldwater's beliefs and political theories? Why does he represent a menace to the United States and the world? He has been accused on many occasions by members of the press, Democrats and enlightened Republicans as being a man who wants to repeal the twentieth century. Indeed, the first paragraph of his book "Conscience of a Conservative" states, "This book is not written with the idea of adding to or improving the Conservative philosophy, or of bringing it up to date. The ancient and tested truths that guided our Republic through its early days will do equally well for us. The challenge to Conservatives to-day is quite simply to demonstrate the bearing of a proven philosophy on the problems of our own time."

Goldwater seems to oppose



all U.S. domestic policy, claiming that the extent of Government interference in the daily lives of individuals is too great. He complains that "the farmer is told how much wheat he can grow by

the federal government". Possibly, Mr. Goldwater knows nothing about agricultural economics. He complains that "the wage-earner is at the mercy of national union leaders whose great power is a direct consequence of federal labour legislation". In



addition to demonstrating his anti-labour position, this statement shows ignorance of Galbraith's theory of a "countervailing power." He rants against social security by saying "the government takes a six per cent of most payrolls in Social Security Taxes, and thus compels millions of individuals to post-pone until later years the enjoyment of wealth they might otherwise enjoy to-day". Goldwater complains that the federal government "sets standards of education, health and safety". He says the U.S. will be better off "when we entrust the conduct of our affairs to men who understand that the first duty as public officials is to divest themselves of the power they have been given".

Then Goldwater reverses himself and says a strong government is all right at the state level, thus extolling his theory on "States' Rights". Goldwater objects to federal intervention in state matters. Goldwater's stand on civil rights is tied in closely with his stand on "States' Rights." He believes "that it is both wise and just for Negro children to attend the same school as white children, and to deny them this opportunity carries with it strong implications of inferiority. I am not prepared, however, to impose that judgment of mine on the people of Mississippi or South Carolina or to tell them what methods should be adopted and what pace should be kept in striving toward that goal. That is their business, not mine". Why is it only their business? Is Goldwater an Arizonan first and an American second? "Social and cultural change, however desirable, should not be effected by the engines of national power. Let us through persuasion and education improve the institutions we deem defective. But let us in doing so, respect the orderly processes of the law. Any other course enthrones tyrants and dooms freedom". I guess he considers the Civil Rights Law dooming freedom.

Mr. Goldwater does not like unions due to "the enormous economic and political power now concentrated in the hands of union leaders". He adds that "such power hurts the nation's economy by forcing on employers contract terms that encourage inefficiencies, lower production, and high prices, all of which result in a lower standard of living for the Ameri-

can people". That is why he voted against the Kennedy-Ervin labour reform bill of 1959. The vote in the senate was 90 to 1 in favour of the bill. Goldwater described it as "the most important vote of my senate career". Again we see the repeal of the 20th century in his thinking — a retreat to the sweat shop conditions of the industrial revolution.

Goldwater is very worried about "individual freedom" being lost. He says that "the United States is already one third socialized due to high taxes". He says that the government's power should be limited to those powers set out in the constitution — a document written nearly two centuries ago. Thus according to Barry Goldwater the federal government should not spend a cent of tax money on items such as education, social welfare, public housing and urban renewal. Maybe Goldwater doesn't realize that things change over a two hundred year period. Eugene McCarthy (D. Minnesota) stated that Goldwater "lives in his own private world in which the clock has no hands". Warren Magnuson (D. Washington) says that the real issue in the election is whether the American people want to go forward or backward in time.

Goldwater is against the American foreign aid program because "it is unconstitutional". He says "the constitution does not empower our government to undertake that job (the job of promoting the economic and social welfare of foreign peoples), no matter how worthwhile it might be". Again he is against the federal government doing something because it could not do it two hundred years ago.

Mr. Goldwater does not want to negotiate with Communists. When the Soviets challenged U.S. rights in West



Berlin, the Americans were ready and in fact did negotiate. Had Goldwater been president at the time, he would have told Khrushchov that "the status of West Berlin concerns only West Berliners and the occupying powers, and is therefore not a matter we are prepared to discuss with the Soviet Union". How can you solve a problem when you are not even willing to discuss it?

Mr. Goldwater is against cultural exchanges, trade missions, etc. He says that even if these exchanges show the Russian people that the American way is better, it makes no difference since the Russian people do not control their government. Have

totalitarian governments never been overthrown before? Does Mr. Goldwater not remember Batista or Peron?

In the senate Goldwater voted against the test ban treaty. He maintains that the U.S. should "develop tactical nuclear weapons for possible use in limited wars". He wants to "develop and perfect a variety of small clean nuclear weapons and this in turn means testing". Bob Hope stated that "Goldwater will put an end to the threat of accidental war". Goldwater says that the danger of fall-out is merely "Communist induced hysteria", and he also adds "that there is practically no fallout from tests conducted above the earth's atmosphere". Maybe Mr. Goldwater will define the word "practically" as he was asked to define the word "extremism" in San Francisco. He seems to have some trouble with his vocabulary.

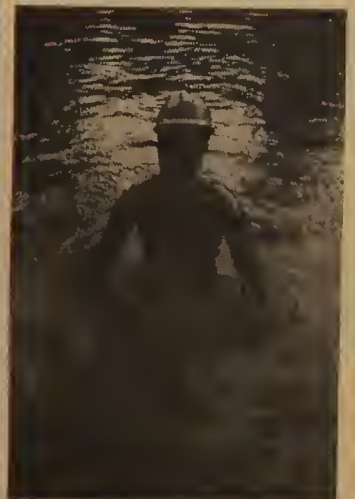
Goldwater raps the U.N. by saying that "it is in part a Communist organization". He adds that "the Communists have at least one seat in its policymaking body, the security council, and the Soviet Union's veto power in that body allows the Kremlin to block any action that is contrary to its interests". It should be noted that the power of veto was established by President Truman to protect the United States' interest. The U.S. have never used this power.



Goldwater irresponsibly advocates U.S. aggression by stating "U.S. strategy must be offensive in nature. In addition to paring his (the enemies') blows we must strike our own. In addition to guarding our frontiers we must try to puncture his". Goldwater is certainly not afraid to use nuclear weapons; in fact, he advocates their use. He says, "Assume a major uprising in Eastern Europe, such as occurred in Budapest in 1956. In such a situation we ought to present the Kremlin with an ultimatum forbidding Soviet intervention and be prepared, if the ultimatum is rejected, to move a highly mobile force equipped with appropriate nuclear weapons to the scene of the revolt." Possibly Mr. Goldwater would define the word "appropriate" for us.

Hubert Humphrey said he hopes all responsible Americans will elect Lyndon Johnson president. For the sake of the world let's hope he is right. Perhaps if Goldwater is strongly trounced at the polls on November 3, the United States can be free of this right wing nut and his extremist followers.

SKULE FROSH SUFFER — GEE!



PICTURES BY KEN GOODMAN

AT THE STORES

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FROSH STUBS TOE

(continued from page 1)

warded with a set of fresh batteries for his hearing aid.

The kiddies had the weekend off to recuperate, and on Monday morning rest period was held in Convocation Hall as the class was told by Dean McLaughlin, "The qualities that spelled success in Grade XIII may not be so effective as heretofore, and others that seemed unimportant or that you may not even have recognized may assume greater importance here. Forget your Grade XIII standing, and concentrate on the job to be done." Most students, upon remembering their high school marks, weep in a most undignified manner, so this is good advice. Dave Jefferson, Engineering Society President, told the freshmen: "At examination time the quality

of mercy is not strained, but it comes in pretty small chunks anyway." If you didn't hear this, it proves you weren't listening.

On Monday afternoon the youngsters who were lucky enough to be on my tour were shown University's Team Tunnels and the Sex Research Lab in the Department of Applied Sociology. The Engineers' bloody big wheel on the steam engine in the Heat Engines Lab and the 1.5 million pound beer bottle capping press in the Mech. of Mat. Lab were included.

After this comparatively quiet day the freshmen were all rested up for the events of Tuesday. At 8:00 a.m. the kiddies assembled, the buses rolled up, the LGMB serenaded, the kiddies imitated dead horses, the BFC collected "bus fare", the kiddies hopped up and down, and the whole mess rolled off in

a flash of white, a cloud of dust, and a hearty blood-curdling scream.

At the secret Caledon Hills Farm (don't tell anyone) the illegitimates were carborundum by the big, bold, brawny BFC and little old Howard White, the village idiot (who got only 80% in first Eng. Phys). On hand wasn't little Kenny Drushka, our favorite former Varsity editor, author of such petty remarks as "Well worth the pain of associating with Engineers" (referring to Skule Nite), and "Toike Oike, the least read newspaper on campus, is an attempt at journalism by and for Engineers". Kenny wasn't covering the initiations as co-respondent for the Globe and Mail. Toike Oike editor L. R. X. Morris couldn't find Keen Kenny all afternoon (see picture, page 5).

An Engineer was the

one who got wet. Assorted freshmen and BFC went into the cold, cold pond. The LGMB played a smashing noon-hour show and blew the horn about their upcoming engagements as well. The St. John ambulance were kept busy caring for hangnails and other diseases common to lily white hands. The boys left the Lady Godiva Memorial Culvert behind as a permanent scar on the beautiful countryside, to quote Kenny Drushka, as the class of 6T8's addition to such relics as the Lady Godiva Bridge and the Lady Godiva Memorial Flagstone Path. The weather was, as usual. Tiny Morrison (BFC 6T?) struck permanent fear into the hearts of the frosh by losing his dentures in the Caledon pond by biting her clams on the bottom. He left his Polit home. He gummed his lunch with great pernacuity.

The trip home was uneventful and bus No. 17 will be driving back from North Bay as soon as the OPP catch the frosh who stole the pistons. Ambulance and hospital service have returned to their normal shortage, and Pepsi Cola declared dividends.

The job of grinding ray recruits is over, and tonight all the cuties in Toronto (female type) join the BFC and the Eng. Soc. in throwing a huge smash in the Drill Hall on St. George St., at 8:30 p.m. STRICTLY reserved for Engineering Frshmen. It's FREE, with all kinds of refreshments. CKEY will be there with the usual music for longhairs (Beatle fans). The LGMB will be present, and in the past the first firing of the Skule Cannon has taken place traditionally at this dance. Of course, no one knows for sure, but watch your ear drums.

HOW TO LECTURE EFFECTIVELY

by Tom Br

The beginning of the lecture serves to create the atmosphere of the whole, hence it is imperative that from the very start you make it known once and for all that you are TOP DOG. This may be done in several ways.

The most direct approach is to start the lecture five minutes early, before all the students have had a chance to arrive. This automatically establishes you as a "Let's not mess around" type. Any dissenting murmurs can be subdued with a mumbled "We have a lot to cover; and, anyway you missed a lecture at Thanksgiving." The beauty of this method is that it can also be used to make the students feel guilty and ill-at-ease. This is done by waiting until the rest of the class starts straggling in and, when the inevitable floor-board creaks, turning around, surveying the class with an icy start, and then mumbling something like "... don't mind ... coming in late ... but some people ... more considerate".

Another very effective opening is to describe the traffic jam coming down from the house and to follow this with some derogatory remarks about the traffic police or the automobile manufacturers. This invariably sets you up as a good Joe, an alright guy, and "quite a character, eh?"

A technique favourite among lecturers of subjects connected in any way with mathematics consists of coming in early, standing at the board with the back to the class, and manipulating with very complicated mathematical expressions.

These are rubbed off about a minute before lecture time, but by then most of the students will have seen them and a general feeling of apprehension will have been created. The lecturer is then looked on as the one who will translate these hieroglyphics of higher learning for the academic cavemen of the class.

In delivering the lecture you should keep in mind that the mode of delivery depends on the subject matter. In general subjects can be divided into three branches: the difficult, the tricky, and the easy. These are further divided into the largely boring, the mildly interesting and the very interesting. However, because of the very rare occurrence of the latter category, the discussion here will be limited to the former two.

a. Difficult, largely boring.

These subjects constitute a high percentage of the work done here. It is vital that the lecturer not enter into a discussion of the topic with any individual student. This can generally be avoided by covering the material at a rate so great that all of the class' attention is focused on the bodily transfer of the work from the board to the notes.

Sometimes, however, a question is asked. In this emergency the following treatment is recommended:

1. Ignore it.
2. Look disgusted. This often makes the student feel self-conscious and may result in his utter defeat immediately.
3. Repeat what you have said in the last five minutes, but do it in thirty seconds.
4. Start discussing a completely irrelevant point.
5. Bring him to his knees by inferring that he is an idiot. e.g. "but after all, Mr. Guggenkopf, isn't two plus two just four?"
6. Make the student repeat the question several times while you look at the class with a pleading expression. This suggests at once that he mumbles, does not enunciate, or cannot express himself clearly. NOTE: In the case of foreign students this method should be used first.
7. If there seems to be no other way out, resort to the technique involving "Thanksgiving?" already mentioned above.

b. Difficult, mildly interesting.

This category includes a fairly large number of subjects which require blackboard presentation. Although the methods discussed for a. find wide application in this field, the content of this section will deal mainly with the cardinal topic of blackboard technique.

Two separate cases occur here.

1. Good text-book is readily available; 2. No single text covers the work.

1. Since it is necessary to give only supplementary details on the board you have here a golden opportunity to assert your personality. The most important characteristic to develop is the writing. It should be small, especially effective in big rooms, and hovering on the brink of illegibility.

A most brilliant example of originality in this field was first reported just a few years ago. It consists of stating a lengthy law in one breath, looking disappointed when several cries of "Unhhh?", "Whazzat?" "What the ...!" are heard,

walking over to the board with a resigned expression and with great dignity writing:

NEWTON'S LAW OF UNIVERSAL GRAVITATION

T f o a b t m v d a t p o t m a i a t s
o t d b t

To see the blank expressions on their faces before somebody figures out "The force of attraction ..." is one of life's rare little pleasures.

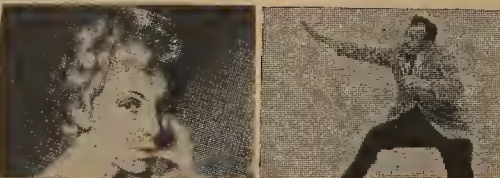
Another gratifying result is obtained by writing a complicated expression on the board and then with a chalk eraser rapidly wiping and altering, inverting and cancelling until the answer is arrived at. This will inevitably bring great cries from the students. You can interpret them as signs of admiration from the rapidity of your mental processes.

2. In this case it is necessary to provide a reasonable amount of information by means of the blackboard.

One highly recommended procedure for keeping one step ahead of the class consists of commencing to write immediately on coming in and continuing to do so until the very end of the lecture. The writing should be accompanied by a running commentary into the board; enunciation should be limited to the result of any sequence of operations described. e.g. ... m p y c r o s s i n g r i n g l e s i n v i d i n g b t w o f r e n s h a t e o n c e — get X.

Another popular method is the WPTT procedure. The technique consists of the above with addition of stepping back, looking at the board, stepping forward, writing another line, and saying: "... which proves the theorem". Fifteen seconds later the boards are wiped clean. Ensuing questions are treated as per a. above. The psychological effects of this on the students are too obvious to warrant discussion.

When properly used, the blackboard eraser can be an effective tool in establishing the lecturer's superiority. Great effects have been achieved by: not erasing the previous work completely and writing between smudges, not erasing the pre-



vious work at all and writing on top of it, erasing each line fifteen seconds after it was written, putting extra lines in the middle of completed sections preferably on an angle, and writing on a wet board with hard chalk.

c. Tricky, largely boring.

Here it is often necessary to explain some obscure point to a student. However, this can also be used as a tool to affirm your superiority over the class. In preference to the methods outlined in a. we suggest the "further research" technique. The further research technique consists of repeating in a paraphrased form your statements of the last three minutes and then of immediately qualifying them by: (i) describing how Oppenschwitzer at Princeton had already spent four years studying this point; (ii) listing six references, four imaginary, "very good on this sort of thing"; (iii) reminding the class that this was simply another theory and was probably no better than that put forward by Ponsonby and Fotherington-Hyde twenty years previously. Or, if no ready explanation is available, assuming a resigned expression and saying that "If you question this you might as well start counting on your fingers again." Whichever method you use be sure to finish it with a sweet "I hope this answers your question".

This method has the advantage of setting you up as an individual well informed in his field, a walking bibliography, a philosopher of sorts, and a nice person.

d. Tricky, mildly interesting.

Two techniques of cardinal importance in this field are good blackboard diagrams and effective text references.

There are two classes of diagrams, the qualitative sketches and the dimensioned quantitative drawings. It is important that all qualitative sketches be done with hard chalk, several systems of shading, at least three kinds of broken lines, and properly proportioned lettering. Doing this sets you up as a person painstaking in details, a perfectionist who spares no effort, a neat, tidy, well organized individual. You can further increase the beneficial effects of this by passing it off as "a

mere sketch, just to give you an idea, y line diagram, "a rough idea", "Don't do much better on your own". Saying so not only shows your disarming modesty but class with visions of red pencil lines across quite as practised, graphical endeavours.

The quantitative drawings require attack. They can be done either with very lines or with very faint lines drawn with h effective on ground glass boards.

It is absolutely essential that rules not be used, as this may suggest that you a subject without outside help. All symbols with emphasis on the less widely recognized duces thought among the students and le ciation of the Classics. If at all possible, o used for more than one quantity. This sh power of observation and may also lead to ing dialogue.

e.g. "That is NOT the imaginray it! No, that is the i'th term, The second line? I vector. No, no, no! That stands for inter

Symbols which may have an intuitive avoided. We recommend, for example, t volume and "s" for area.

There are three basic manoeuvres which have enjoyed considerable success a

The first consists of giving a list of f good" books, heartily recommending o proceeding to give a set of notes that ma like Grade 1 Primers. This immediately sh tellectually superior to the books' authors.

The second technique consists of su lent" book at the beginning of the year c pletely from then on. This may be aug often to one other book in particular, kno is only one copy of it in circulation.

The third technique, less widely us consists of ignoring the whole question a three weeks before the exams and then a setter's "A Simple Introduction to Element is the best book that can be found for r work in Advanced Analysis of Complex Si ference, of course, is that the subject ta any mental endeavour, and hence all trouble with it are idiots.

e. Easy, largely boring.

The main objectives are to keep the and also to try and sneak a few tricky min The former can be achieved by high-speed down only occasionally for breathing. Foll the text can be given a change of pace b at the end of a paragraph, walking to th a moment and then putting, with great di of the next paragraph at the upper left should awaken most of the dozers, espe can be made to squeak, and will also allow sport guessing the number of those who c in their notes.

Approaching a lecture in which you minor tricky point which is not in any t mentioned before, will never be mention make a good exam question, you should e eyes half-open and feet dragging. This g false sense of security and the trip is set. errors and having apparently great pains l dred you will put the class in the mood of s comes from a feeling of utter superiority. utes to the end of the lecture you make y withdraw before anyone thinks of asking f.

f. Easy, mildly interesting.

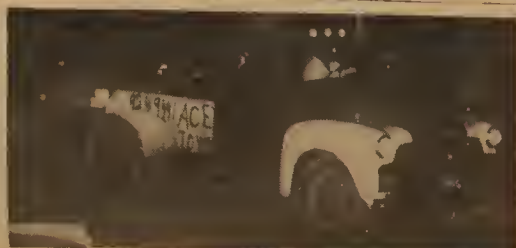
The procedure here consists of simp first day, giving a genuinely good referen that this is their snap course, leaving your leaving.

It is hoped that the above collection of experience and widely practised for many new lecturers to assume immediate contro their students, and at the same time to be c ful people.

from To

A New Verse To Godiva

Ace Towing roams the streets of Yorkville each and every night,
They tow cars, and stow the cars and hide them out of sight;
They tried to tow Godiva's horse, the Engineers said Hey!
Then towed away their towing truck, and now the Ace must pay.



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by Tom Brtustowski

ve you an idea, you know" "a simple
h idea". "Don't copy it down, you can
r own". Saying something of this sort
arming modesty but also presents the
d pencil lines across their best, if not
ical endeavours.

drawings require a totally different
either with very soft chalk and thick
lines drawn with hard chalk, especially
is boards.

essential that rulers, squares, compasses
y suggest that you cannot cope with the
help. All symbols should be Greek,
s widely recognized letters. This in-
ne students' and leads to better appre-
f at all possible, one symbol should be
quantity. This sharpens the students'
d may also lead to some very interest-

the imaginray it! Oh, you mean here?
The second line? Of course that's the
at stands for internal!"

y have on intuitive meaning should be
d, for example, the use of "tau" for
a.

sa manoeuvres in book referencing
siderable success over the years.

of giving a list of three or four "very
commending one of them, and then
of notes that makes the books seem
is immediately shows that you are in-
ne books' authors.

que consists of suggesting "an excel-
ning of the year and ignoring it com-
This may be augmented by referring
in particular, knowing well that there
circulation.

e, less widely used but devastating,
whole question of references until
exams and then announcing that Eier-
duction to Elementary Discontinuities"

can be found for reviewing the year's
ysis of Complex Singularities. The in-
at the subject taught is barely worth
and hence all students who find

ing.
es are to keep the students agitated
k a few tricky minor points past them.
eved by high-speed dictation, slawed
or breathing. Following the work from
change of pace by stopping abruptly
ph, walking to the board, thinking for
ing, with great dignity, the first word
at the upper left-hand corner. This
the dozers, especially if the chalk
and will also allow you to have a little
per of those who date up a new page

ure in which you plan to put over a
is not in any text, has never been
ever be mentioned again, and would
tion, you should enter the room with
dragging. This gives the students a
and the trip is set. Making some minor
ently great pains in adding to a hun-
in the mood of self-assurance which
utter superiority. Then with two min-
ture you make your rapier thrust and
thinks of asking for an explanation.

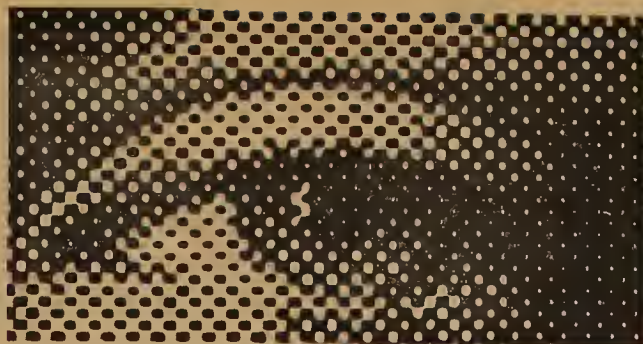
esting.
e consists of simply coming on the
ely good reference, telling the class
urse, leaving your office number, and

above collection of ideas, drawn from
r practised for many years, will enable
immediate control and mastery over
e same time to be admired as wonder-

from Toike Oike, Sept. '57



BRING THIS AD! ...
IT ENTITLES TWO
TO ENTER FOR THE
PRICE OF ONE!
EXPIRES
OCT. 8, 1964



RASKIN SEES EUROPE

by L. G. Z. RASKIN

Now allow me to digress
for a moment: Before going
into rhapsodies over the my-
riads of idiotic drivel to be
seen in and around Yurp, it
would be wise to say a few
words about being a tourist.
Specifically, an American
(that includes Canadian) tou-
rist. First and foremost —
everyone hates tourists. I hate
tourists. Even tourists hate
or at very least, despise, tou-
rists. In any case, here's how
to be one:

Wear white sneakers, dirty
ones; wear slo p p y sweat
socks, or failing that, no
socks. If the latter course is
chosen, it is cheating to use
talcum powder; Paint-spat-
tered blue jeans are de rigueur,
to be replaced only by hideous
Bermuda shorts; on the torso,
wear any of: a dress shirt not
tucked in and with sleeves
rolled up, a filthy T-shirt, a
sweat shirt or jacket with any
sort of advertising on it, a
burlap bag; crew-neck swea-
ters or loud madras sport-
jackets will also serve to ren-
der you instantly recognizable
as a tourist neatly groomed
hair is another distinguishing
feature that will make you a
local sensation wherever you
may wander. It is an unwrit-
ten law that you must be bur-
dened by a minimum of 3
cameras all dangling at vari-
ous levels on your frail, pale
body and intertwined with at
least seven to ten accessories,
all in leather cases. Buy a
telephoto lens no less than
3000 mm. focal length. Above
all, look impressive. Act ob-
noxious and speak loudly at
all times. Cultivate a wither-
ing sneer in your spare time
and use it freely while en-
gaged in snickering at, and
criticizing everything that is
unlike your native land. Visit
every tomb and temple, every
cathedral and castle in exis-
tence, and say you like Casa

Loma better. Ask prostitutes
if they accept travellers' che-
ques. Practise quick geta-
ways. Smile a lot.

Thusly prepared, you are
now ready to venture forth
into the untold hordes of de-
lightful pleasures that await.
Here's what I found:

Things Not To Do

Don't use local toilet paper!
Stock up at the American
Embassy in any major city.
In London the New Taj Mahal
Restaurant has Delsey in the
back room. These are the
only known places where this
commodity is available so
take heed. At all other com-
fort stations, sandpaper, wax-
paper, or newspaper prevails
in gay profusion. You have
been warned. Note also that
Europeans take delight in
producing tisses with quaint
notations on every piece; at
London Airport, you may note
that each square of same is
"Government Property"; in
London Tube Stations you
are reminded to "now wash
your hands, please" on each
tissue. While on the subject,
a p r o f o u n d happening oc-
cured deep within the bowels
of South Morocco, when the
first square of newspaper,
proudly displayed on the wall
of the retreat, bore the word
"Goldwater". Very signifi-
cant, I'm told.

Don't ever take a female
Beagle addict to a serious
concert. They giggle. Don't get
bedbugs in Madrid. Don't try
to be the first Canadian ever
ever to sign the guest book
of the North Finchlam St.
John's Ambulance corps ...
'tis done. Don't miss the wild-
est jazz sessions that side
of Yorkville at the Tally Ho
pub in Kentish Town, Lon-
don ... Only on Sunday
mornings, though. Don't
catch a cold in London ...
You'll never lose it. Don't call
"zero" 'ought' when speaking

to London information opera-
tors ... Sample reply: "You
ought not to say 'ought' You
ought to say 'nought'! Don't
meet three fellows in Sweden
named Jorgen Svensson, Bo
Svensson, Jorgen Bo. Don't
trust anyone named Nigel.
Don't drink "Pschitt", a
French beverage, because it
is. And don't cringe at the
'fart' when in Denmark. (It
means 'speed'.) And don't
believe what they say about
free love when in Sweden —
just do what they say about
it! Above all ... don't miss
visiting the beer plants of
Europe ... It's all you can
drink once the guided tour's
over! Don't go to see '83' in
Rotterdam ... it's in Italian
with Dutch subtitles. Don't
go to see 'King Kong' and
Hopalong Cassidy — the big-
gest double bill now playing
in Marrakesh ... It's in
French with Arabic subtitles!
Don't forget to say "roast
beef" to everyone in Holland
... it means "Please, thank
you, excuse me, which way is
the nearest you know what
etc. etc."

Don't ever buy anything
higher than 4th class when
travelling by boat around
Spain ... Then just use any
first class compartment you
like ... They're all empty ...
The Spaniards can't afford
them! But don't ever travel
by 4th class train in Moroc-
co. If you do ... bring your
own vermin. Don't go to Va-
lencia ... It's like Hamilton!
(Unless you're from Hamil-
ton, in which case it's like
Pittsburgh.) Don't drive into
Gibraltar from Spain and
don't fly to Gibraltar from
anywhere ... The main high-
way goes across the main
runway. And also ... don't
bother dropping in at the
local 'Rudential office there
... Walter Kronkite hasn't
been seen there for years.

Don't try to cash your Ameri-
can Express Travellers' Che-
ques at Ksar Es Souk near
the Sahara ... The nearest
bank is 200 miles away ...
Even the governor of the pro-
vince of Ouarzazate won't tell
you! Don't listen to the Mo-
roccan hit parade ... Sounds
like a wounded bull bellowing
at a garbage can avalanche.
Don't go to Tinghirt. Don't
go to synagogues in Tangiers.
Don't worry about missing
your monthly issues of Mad
or Playboy ... They're on
sale everywhere almost. Don't
go up three flights if you see
a little sign in Soho that says
"Vicky — three flights up".
She's busy. Don't try to steal
towels from the 'La Pedriza
Hotel' on the isle of Majorca
... They frisk you as you
leave. Can't steal a towel in
peace anymore. Don't go to
85 Lillie Road in London ...
Popular, popular Steve is no
longer there. Don't ask for
the "Salle de Bain" in Paris
... They'll draw you a bath
before you can say, "But, but,
but, but ... "Don't listen to
the Royal Band of the re-
nowned London Fire Brigade
and Salvage Corps playing
West Side Story. Don't eat
pizza anywhere in Europe.
Don't rub raw onion on your
beard to straighten it. Don't
read "Midwife's Journal" in
English waiting rooms. Don't
laugh at the pictures of King
Hassan II hanging in every
room in Morocco just be-
cause they all look like Jose
Jimenez. Don't wait for them
to play "G-d Save The Qu ... n"
in London theatres ... Just
walk out as all the Londoners
do. Don't stop reading this
article.

Things To Do:

Anything not mentioned
under "Things Not To Do".
Another Thing To Do:

Stop drooling hysterically
and wait till next issue.
"Ta ta for now!"

SKULEMEN!

QUESTION:

WHY JOIN

The Engineering Institute
Of Canada?

ANSWER:

AS A STUDENT MEMBER YOU

- — establish an association with a Canadian Engineering society covering all branches of the profession.
- — receive the monthly publication "The Engineering Journal".
- — are invited to attend meetings of the Toronto Branch where engineering papers are presented and discussed.
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The total cost \$3.00 per year. Further details and applica-
tion forms available at the Engineering Stores, or from the
E.I.C. Faculty Advisor, J. L. Kennedy, Room 139, Galbraith
Bldg.



ENGINEERING AND SCIENCE CENTRE FOR CANADA CENTENNIAL

The symbol for Ontario's Centennial Centre.

by Sorel Reisman

On August 31 of this year it was announced after much debate that the Ontario centennial project would be "The Centennial Centre of Science and Technology", to be located within a 180 acre site in the Don Valley area of Toronto.

The general purpose of this centre will be to portray the development of Ontario and its people in terms of outstanding inventions and other significant scientific and technological achievements contributed by Canadians.

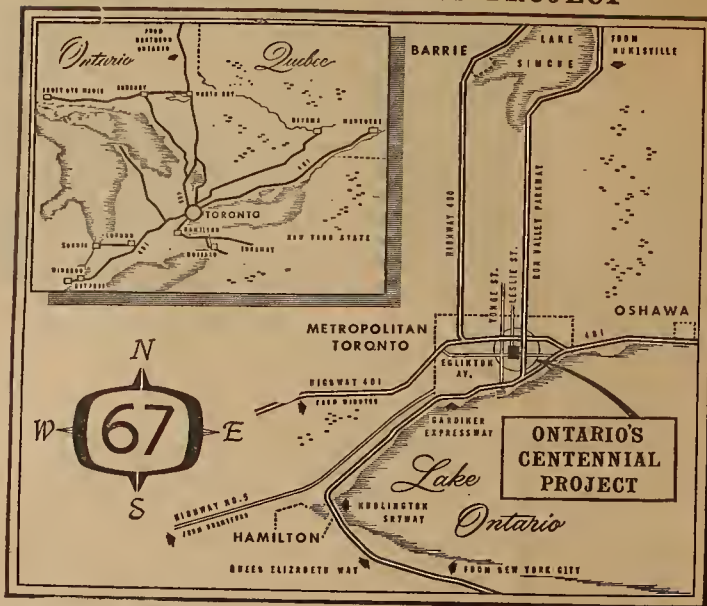
In January of 1964 the Federal government notified Premier Robarts of the decision to financially assist provincial centennial projects with the only stipulation being that they should be built in provincial capitals and the provincial governments must give an understanding that after the projects are completed they will be operated by the province or designated agencies, as a living symbol of the Centennial.

Both governments have thus far budgeted for an expenditure of five times ten to the sixth dollars. Industries and industrial associations will also be asked to contribute to the project.

The B.T.Co. has agreed to plan and construct an exhibit which will trace the development of telecommunications based on the inventions of Alexander Graham Bell. The motion picture industry Council of Canada is also co-operating in the preparation of a display. In the energy field negotiations have been under way with Hydro to construct a major exhibit as part of a complex which will trace the development of electric power in Ontario. This project alone may cost up to ten million dollars.

It is also expected that at the completion of the World's Fair in Montreal, exhibits and displays at the Ontario pavilion will be brought back to Ontario and incorporated in the centennial project.

ONTARIO'S CENTENNIAL PROJECT



The site, which is 180 acres in size, is located at Eglinton and the Don Valley Parkway because of its accessibility to residents of both Metro and the province. It is hoped that the maintenance of the proposed parklands will be carried out by the Metropolitan Toronto Parks Department.

The creation of the Centennial Centre of Science and Technology will require the active support of the universities and technical institutes. An inter-university research committee is being established under the Chairmanship of Dr. J. M. S. Causless who is Chairman of the History Dept. of U. of T. as well as

the Co-chairman of the Ontario Archaeological and Historic Sites Board.

The appointment of Director and Head of the museum is Dr. George MacBeth, the previous director of the New Brunswick Provincial museum, the first public museum in Canada.

The timetable for the Centennial phase of the project has been established as follows: Completion of Drawings and Specifications—May 1965.

Construction start—July 1965.

Construction completed — Sept. 1966.

Opening of Centre — July 1, 1967.

"The Freshman"

Who is it, that with shaking knees,
Grotes down the hall to pay
his fees,
While timidity his heart
doth seize?

The Freshman!
Who is it, that with manner green
Appeared upon a fourth year
scene,
When at a lob, he should
have been?

The Freshman!
Who is it, scored of all his
profs.,
Who is it, hoz-ed by the
sophs.,
To whom in awe his hat he
doffs?

The Freshman!
But though you Seniors feed
him soap,
Your glorious Alma Mater's
hope
Is loid each year upon the
scope

Of Freshmen!
Dr. L. E. Jones, P.Eng.
(as a Freshman)
(From "The Monitoban",
Nov. 18, 1926)

Is Toike Oike Irish?

The origin of the school yell has stirred up considerable interest among graduates. From Ottawa, Henry F. Ballantyne of the class of '93 writes:

"Though not having given much attention to University affairs for a good many years, I received some time ago a copy of the February Alumni Toike Oike which was read with interest. I noted those of the old timers who were present at the Annual Dinner, and was pleased to see that Dr. J. L. Morris '81, was again present, but sorry there was no one to represent the class of '93.

I was particularly interested in the article on the "mysterious Toike Oike" and was rather surprised that no one seemed to have any idea as to the origin of the words "Toike Oike," if words they may be called.

In 1890 the newer portion of the School of Practical Science building was completed and ready for use. The little Old Red School House facing the campus was very much in eclipse but the new building was a very definite spot of color on the landscape and was referred to, by at least one editor of the Varsity as Gailbraith's Factory.

In October 1890 when I reported at the S.P.S. as a member of the class of '93, the late Professor C. H. Wright was one of the new and younger members of the enlarged faculty of the School while a ruddy complexioned somewhat irascible Old Countryman by the name of Graham was caretaker of the building.

Graham seemed firmly of the opinion that the students should quit work and shut up shop precisely and on the drop of the hat at five o'clock. When quitting time came around, he was sure to appear regularly, Monday through Friday, with his favorite theme song, "five o'clock gentlemen."

Five o'clock closing was not always popular with the students, particularly the freshmen who were not familiar with the Graham System. Friction sometimes

developed with the men who were behind in their drafting room work and wanted to catch up overtime.

On one such occasion, in commendation or otherwise, Graham referred to someone named Murphy and said with his own special accent, "take ye Ike Murphy." Who Murphy was I do not know, but the rest of the sentence sounded like toike oike. Toike Oike caught the fancy of some of the fellows who began to repeat it among themselves. To have persisted for so many years, Toike Oike must have had strong appeal to the Applied Science and Engineering students and doubtless was familiar to them when the new school yell was launched Hallowe'en 1897, as related by Mr. Mondts. That the new yell was launched with such success would seem to confirm the belief that the strange new words were already well known to the student body.

This explanation of the origin of the Toike Oike was given to me many years ago by Professor Wright and, I think, may be taken as correct. Professor Wright was a member of the Faculty when Toike Oike was started. He was still a member of the Faculty when the new yell was launched and for many years afterwards, and had every opportunity to know what was going on.

My own belief is that Toike Oike started with the class of '95 or '96. I have some recollection of hearing some of the junior classmen experimenting with the early beginnings of the novel new school yell.

Maybe some member of one of the classes of the middle nineties can confirm the above story and fill in some of the details which are unknown to me, as I left the School in 1894.

From the above, it would appear that Toike Oike is of Irish origin rather than Chinese or Japanese; also, I understand the pronunciation is Toike Oike. Why should it not be spelled thaht way?"

Excerpts From Letters Received By The Family Allowance Division Government Of Conodo

1. I am glad that my husband, who was missing, is now dead.
2. I am writing to say that my baby was born 2 years old. When do I get my money?
3. I am sending my marriage certificate and 6 children. I had 7 and one died, which was Baptised on half a sheet of paper by Rev. Thomas.
5. You have changed my little boy to a little girl. Will it make any difference?
6. This is my 8th child. What are you going to do about it?
7. I sent that sick pay. I have 6 children. Can you tell me why that is?
8. Mrs. Brown has had no clothing for a year and has regularly been visited by the Clergy.
9. I have been co-habiting with several officers at headquarters but without remedy.
10. Unless I get my husband's money soon, I will be forced to lead an imortal life.
11. Sir, I am forwarding my marriage certificate and 2 children. One of them was a mistake.
12. Please send me my money at once as I need it badly. I have fallen into error with the landlord.
13. Please find out for certain if my husband is now dead as the man I now live with won't eat or do anything until he knows for certain.
14. I am annoyed to find out that you have branded my eldest boy as illiterate. Is a dirty lie, as I married his father a week before he was born.
15. In answer to your letter, I have given birth to a boy weighing 10 pounds. I hope this is satisfactory.
16. I have no children yet. My husband is a bus driver and works both day and night.
17. In accordance with your instructions, I have given birth to twins in the enclosed envelope.
18. I want my money as quickly as you can send it. I have been in bed with the Doctor for 2 weeks and he doesn't seem to be doing much good. If things don't improve I will have to send for another Doctor.

AUDITIONS

SKULE-NITE
6T5

ACTING
MON. OCT. 5
TUES. OCT. 6

DANCING
WED. OCT. 7

7:30 - 9:30
STUDENT
COMMON ROOM
3rd FLOOR
GAILBRAITH BLDG

ANGER!

OPINIONS . . .
AND OTHER THINGS

THE CRISIS IN CANADIAN ENGINEERING EDUCATION

by D. M. Q. MONRO

The same unavoidable mediocrity that permeates the Engineering profession in Canada as a result of Canada's position with regard to the United States extends to the universities where Engineers are educated and produces a situation which is quite unhealthy. The role of parasitic yes-man to the booming American way of life is to Canada's advantage in that only by firmly clutching her neighbour's apron strings in one hand and holding out her other can Canada maintain the undeserved high standard of living her citizens enjoy. But this situation produces in Canada, and most strikingly in the Engineering profession, a race of men who aren't quite good enough to make any real contribution to technology or practice. Like any general statement, this rule is wide open to a deluge of examples of Canadian engineers who have done well, but on an overall basis it is my belief that this is the situation today. Those who are good enough soon become totally frustrated with the copycat Canadian practice and leave for the nearest place they will be appreciated, the United States.

UNIVERSITIES HARD-HIT

The effect of this much publicized "brain-drain" on education is obvious. The usual kind of man available for teaching in Canada (I prefer not to use the word "lecturing" although it all too well describes the usual manner of presentation) is not capable of handling the rapidly advancing subject matter he must present. Students rapidly become aware of this deficiency as year after year they find so few professors worthy of their respected positions, at least from a teaching standpoint. The end result is that the good students leave the country as rapidly as possible after graduation, and the others thrive like ragweed in the barren soil of Canadian opportunity. There is, contrary to popular belief, money to be made in Canada for those whose abilities and temperaments can adjust to the conditions.

There isn't much money in Canadian teaching, however (unless one can swing a nice juicy consulting angle, done on university time, of course), and this is another reason why we are short of academic staff in general, and good ones in particular.

Contact with the rare specimens who could (and perhaps did) make out better elsewhere is a refreshing experience. Perhaps a dozen men who are either on their way through to the big time, or who stayed or came back for their own personal reasons in our faculty today. Out of a total staff of several hundred, that isn't so hot. The administration can't be blamed for this; they experience the problem more than anyone else.

THE URGE TO PUBLISH

In order to maintain some semblance of competence in the profession the magic word is "publish". So year after year, the journals of the various branches of the profession are filled with page after page of inconsequential drivel, the purpose of which is to allow the author to state to his superiors, "I published an article this year". A small gift-wrapped box should go to the author who can say the least in the most words. Inside is a bomb. It might be difficult to pick a winner from all the worthy candidates.

THE CONFLICT BETWEEN PREACHING AND PUBLISHING

As a result of the urge to publish, has been a terrific emphasis placed by professors on research, at the expense of their teaching. To the poor underprivileged student this appears as an already underqualified lecturer's preoccupation with things outside the lecture hall. Some professors are primarily interested in research, and they must teach so many hours a week. The resulting lectures are a disaster. Others are interested in teaching but must do research to keep their jobs and to advance. The main effect of this onetwo punch is felt in the solar plexus of the student. It is no wonder that the eager freshman turns into the apathetic senior.

ENGINEERS NOTE!

ENGINEERING SOCIETY POSITIONS OPEN

The Engineering Society elections regularly take place in February, at which time all positions except for the President of first year should be filled. Some positions are now vacant and will be filled by election on October 23. Nominations are to be received in the Stores on October 16 and are to be made on the official nomination forms available in the stores one week before nominations close. Campaign regulations will be made available with the nomination forms.

The following positions are now open:

President of first year — elected from first year students, voting open only to first year students. He is a voting member of the Engineering Society representing his year and is responsible for organizing one general meeting of the Engineering Society.

President of third year — see above and substitute "third" for "first".

Chairman of the Debates Club — elected from third year all years vote. He is a voting member of the Engineering Society and is responsible for organizing the activities of the Debates Club and is also responsible for the Sedgwick Cup Public Speaking Contest.

Chairman of the Engineering Science Club — elected from fourth year, all years within the Engineering Science Club vote. The responsibilities are obvious from the title.

Director of Publicity and Publications — the man who fills this position is elected from third, or fourth year. He has charge of publicity for all engineering activities, and is responsible for the activities of the Lady Godiva Memorial Band, the Toike Oike, etc.

Third Year Students' Administrative Council Representative elected from third year, all years vote. He is the voting member of the Engineering Society with the longest title and quite obviously responsible.

Appointed positions:

Applications are acceptable immediately from students of all years and are to be made in the form of a letter to the president of the Engineering Society. The duties of each should be obvious from the titles.

Torontonensis representative.

Varsity representative.

Editor of the Skule Yearbook.

Manager of the Engineering Stores.

OBVIOUSLY!

by Lynne Lovely

COMMERCIALLY SPEAKING

Are you half-safe? Does your romance fade, fade, fade away in public places? Does your hair show those gray streaks that are the sign of coming old age (or a poor dye job)? Then obviously you don't watch television. Why, these days you can find the cure to everything from a headache (without the added discomfort of an upset stomach) to those intimate problem like washday detergents and bathroom tissues from your friendly T.V. announcer.

These days the commercial is gaining a stronger and stronger foothold in the television world. Undoubtedly you have run across this phenomenon yourself. True, without the commercial there would be no programs, but unfortunately some shows carry this too far. For example, the Tonight Show. Here is a typical sample.

- 11:29 End of preceding program
Commercial 1 — 30 seconds
Station break
Commercial 2 — 30 seconds
Commercial 3 — 1 minute
- 11:35 Commercial — Hotpoint: 1 minute
- 11:40 Commercial — Zerex: 1 minute
- 11:45 Commercial 1 — 1 minute
Commercial 2 — 1 minute
Station break
Commercial 3 — 1 minute

and so on ad infinitum. Perhaps this one show is not a true reflection of all the rest, but I think you get the idea.

And even in the other shows the commercials are so placed that they interrupt everything at the most crucial point. Imagine yourself, comfortably seated in your dimly lit living room. On the screen is a gripping, emotion-packed, action-filled drama (and which drama isn't these days, at least according to the announcements?). The hero is fighting on the edge of the cliff with the dangerous and ruthless villain. Suddenly his foot slips and — "Hey, it's a white tornado!" At this point you're either so startled and shocked by the interruption or so completely let down that you can't move. You see, there's method to their madness. After all, why put a commercial in if the people aren't going to watch it, right?

What is the value of expounding the merits of your brand of soap (which, incidentally, outcleaned the leading white detergent, outcleaned the leading blue detergent, outcleaned the leading tablet) if your audience is out in the kitchen making a peanut butter sandwich and wiping the knife off on a damp cloth? What's the use of spending all those hours trying to lower that couple into a moving convertible (which you can rent just around any corner for a nominally exorbitant rate) if the viewer has just dashed out to the garage to see if that smoke really is coming from the barbecue? Then the best place to put the commercial is right at the most crucial moment of the movie, or when the jury has just returned to the courtroom, or at the two-yard line with only seconds to go when the score is tied. Right? Then we agree.

But let's face it. The commercials could certainly be made more interesting. Why do they insist on leaving the viewer in suspense every time? After all, we want to know what happens, too. Why can't they finish their commercial *after* that girl steps out of the shower? What happens when that man in armour on the white horse who's ridden over every lawn and flower bed in the block comes to the policeman standing on the corner? What happens when the woman's husband comes home and finds a man in the washing machine? How many men does it take to catch that flying sink after the Air Force has created a national panic by reporting a small UFO flying at a high speed over the suburbs? Don't they think we deserve to know what's happening?

And even the quality of the commercials has diminished. Remember those good old days when an announcer simply stood in front of a camera with his product in his hand and told you it was the best? No hidden cameras behind the wall, no flowers in the kitchen that wait until breakfast time to record people's reactions to a certain checkerboard-patterned cereal, no men in helicopters or with parachutes to warn you to eat only 18 tasty little bite-sized pieces of that cereal. What ever happened to those straight-forward little A's and B's that used to batter their way out of your stomach with ease or difficulty depending on which product you happened to be selling? Oh, the sweet nostalgia of those memories (and that can now be cured by just one spoonful of a modern, quick-acting liquid which is good-tasting and has no ill effects). No, they just don't make 'em like they used to. But they sure make them twice as often.

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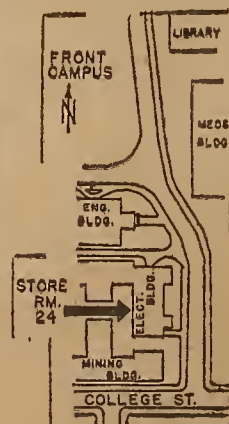
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- Physics Lab Books
- Newsprint Pads
- Refills

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GRIP	60¢	85¢
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	35¢ or 3/\$1.00	40¢
	\$1.50	\$1.90
	19¢	19¢*
		*you can't win them all
LINED	75¢	89¢
PLAIN	35¢	39¢

	OUR PRICE	Others' Prices	30% TO 50% OFF
FILE FOLDERS	10/35¢	10/49¢	SLIDE RULES \$3.25 TO \$27.50
ESSAY PAPER	30¢	35¢	HARD HATS \$3.50
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IF WE DON'T HAVE IT WE'LL GET IT & IT WILL COST YOU LESS!

THE ENGINEERING SOCIETY

A Speech that was not Delivered
November 4th, 1945

You have all heard the expression, "You can't see the woods for the trees." There are so many interesting trees all around us, so many people and actions and interests that we fail to see the broad picture.

A certain amount of detachment comes with retirement from routine responsibilities. Let me tell you something about the general picture of yourself as I see it.

You are the oldest Engineering Society in Canada. That is something distinctive. Something to be proud of, proud in a right way as carrying responsibilities. Paradoxically you are one of the youngest in that your active membership is young, young in years and very young in the responsibilities of membership. You are 60 years old in accumulated tradition, but you have all the enthusiasm and vigor of youth. A unique and valuable combination, one with good possibilities of usefulness and also with possibilities of uselessness—yes—and even of abuse. Your record through the 60 years has been good, remarkably good, but not uniformly so. Perhaps we needed the experience of some bad years to warn us of some pitfalls. But the general batting average has been high, and it is not easy to account for it, especially when we listen to the talk of the irresponsibility of youth and see some of the foolish, very foolish things that individual youth may be guilty of. Let me suggest an explanation. You are a tribe and your record is based on your tribal actions. We used to hear more about the theory of recapitulation than we do today. This theory began by saying that during the foetal stage the human physical organism passed through all the stages of physical evolution from the very

earliest stages up to the advent of the man animal. There is much sound evidence to support this. Later the theory was extended. It was shown that from birth onward we passed through the various stages of primitive man's development as man in his relations with fellow-man, the stages of primitive man, early and later savage man, the earlier and later barbarian stages, and so on to civilization.

Our earliest unit of co-operation was the single family and through long periods we progressed through larger and larger family groups and then to tribes, and then to nations and to empires. The tribal period was a long one, it was the period in which we learnt to get on with our fellows, learnt that the general good of the tribe was more important than the individual. We developed the value of tradition and of tribal pride. There were three outstanding things that we learnt. The value of good leaders, the instinctive ability to choose these leaders, and the duty of loyalty by the individual to these leaders when chosen by the tribe. Look through the trees at yourselves in this larger picture.

Your own little tribe is 60 years old, but your characteristics were developed through periods of time measured in hundreds of thousands of years, and are just as much a part of your tribal behaviour as the universal love of the open fire, or the appreciation of the smell of wood smoke or the taste of scorched meat, or the disgust at certain smells, all of which have an ancestry older than your tribal spirit.

During the long period of the growth of the tribal ideas and methods of behaviour, we were still under the influence of that dominating something, that had persistently tended towards stabilization of physical characteristics in a species, that had kept the lion a lion, and had also sta-

bilized the behaviour within the species as exemplified in the hive instinct of bees. During the long period of tribal development we depended on tradition and unthinking instinct, we were comparatively free from analysis and introspection. These came with the growth of intellect, that man-characteristic which is supposed to be his greatest improvement over the animal. This apparently tended to work in the direction away from stabilization, and as a result we are today in the throes of a chaotic stage in man's development. But your Society is in the tribal stage and what does that tell you? Does it not say that therein lies your stability and your strength? Does it not say confine yourself to tribal affairs, trust your tribal instinct, depend on yourselves, live up to your tradition? I believe in doing this you will make your greatest contribution to the University, and to the profession and what is this contribution—it is influence—a subtle influence, a leaven that leaveneth the whole lump. There are two forces emanating from any individual or group, influence and jurisdiction, and often, very often, influence is greater and more far-reaching than jurisdiction. We are learning more and more that suggestion is more powerful than command. You have no jurisdiction in University affairs, better not seek it, but you have influence both for good and evil. Your influence may be greater, in some respects more persistent and penetrating than the influence of the bodies whose main function is jurisdiction. Your influence is not confined within the University buildings and grounds. Our School spirit was born and has been developed in the Engineering Society. As the boy is the father of the man, so is the Engineering Society the forerunner of the Engineering Alumni Association. What more would you wish?

H. E. T. Haultain.

TOIKE TALKS TO BIKEL

Before the resurgence of folk music in the late 50's as popular entertainment, it was the field of a few idealists who saw in this music an important social force. They were the Seegers and Guthries, Theodore Bikel was one of them. He helped to collect the songs which made the new commercial groups rich. After folk singing had been degraded to the level of rock and roll by the Animals, the Beatles, the Insects, and the New Grizzly Monsters, a new wave of social protesters like Buffy Ste. Marie and Bob Dylan restored it to its proper level. Bikel was one of them.

A Bikel concert is spiced with fascinating stories and barbed comments on the social and political scene. He is a show business phenomenon — a talented actor in movies (the African Queen, the Defiant Ones, The Little Kidnappers) plays (The Sound of Music) and television (The Bridge at San Luis Rey); writer, photographer, and raconteur. He is a scholar, who can speak articulately on subjects ranging from politics to Slavic history to Jewish culture.

These talents are coupled with an intense humanism and dedication to many controversial causes. He had a decisive voice in desegregating all legitimate theatres throughout the U.S.A. But he has carried the fight for equality beyond his profession. He is an effective spokesman for SNCC.

On stage Bikel radiates in a powerful manner which, combined with his talents, has made him the centre of a cult. This, then, was the man who was interviewed by the Toike and these are his views.

Mr. Bikel was interviewed by Bob Morris, Editor, and Rick Ross, Political Editor of the Toike Oike.

TOIKE: What do you think about the closing of the Crest theatre?

BIKEL: I think it is a shame any time a prospective place of employment for actors closes. It probably was mismanaged; at least I have heard rumors of this. In Canada, a professional actor is not taken into consideration as much as someone who plays in an orchestra. Some people have never been to a professional theatre. If they go once and the show stinks, they will go back to their television set for good. They will never go again even if Lawrence Oliver stars. After all, they have seen the theatre and it stinks.

TOIKE: Is there more freedom for performers in Canada than in the States in the type of numbers they do. Bob Dylan has mentioned this frequently.

BIKEL: Yes, in the sense of blacklisting. There is more variety in the U.S. If a performer is capable and lucky he can grab more out of the barrel in the States. There is more opportunity in the U.S. You can, however, do more on the CBC than you can ever, well up to this point anyway, do on any of the three U.S. networks. Sometimes you can do something controversial on educational television or on a local station but not on any of the three national networks. I blackmailed ABC to put the Weavers on. The blackmail was successful only because I was instrumental to that show — without me there was no show. How often do you get that? Why should it be necessary for me to use blackmail to get such an obviously meritorious group as the Weavers on? Pete Seeger did a show for the CBC "Two



Links of a Chain". I dragged officials of the U.S. networks to see a screening of it in New York. They said it was marvellous but, of course, we can't use it. Seeger is a marvellous performer, a grand performer, but someone in a back room says he can't be seen. I tell you I am a very patriotic American but until and unless I see the evidence of Pete Seeger trying to overthrow the Government of the U.S. with his banjo I'll keep on harping that Seeger should be allowed to play whenever and wherever he chooses as long as people want to hear him play.

TOIKE: What is the future of folk music?

TOIKE OIKE, Thursday, September 24, 1964 — Page 11

BIKEL: It was the thing to do — last year it was the "in-thing". Everybody and his grandfather listened and performed. This is no longer the case. A lot have fallen off. What is left is a horde of true folk fans. I am director of folk music at the Newport Folk Festival. Last year we had 46,000 people. Next year 70,000 — so much so that the mayor is trying to ship it out of town. The attraction of folk music has grown. People are curious about the song not the man who sings it — even if he is a star. There is no personal cult. Joan Baez — with her it was personal: it was not her song but her dungarees. This is gone now.

TOIKE: How long have you been a performer

BIKEL: Professionally about 9 years. Some friends talked me into making a record. You can't do something well without people trying to get you to make money from it.

TOIKE: How many languages do you speak and how many do you sing in?

BIKEL: I speak 6 languages fluently and sing in 21 different languages.

TOIKE: Have you ever done any other kind of music?

BIKEL: I was in a Broadway musical for 2 years—two years and one month is enough tribute to Broadway. Folk music is really the only kind of music I want to do.

TOIKE: What do you think of the phenomenon known as "Beatlemania"?

BIKEL: It is ironic. They have taken something that is essentially American, from the South no less, and copied it. Now the Americans are crazy about it. They do not sing British music — by any standard. It is their own version of what used to be rhythm and blues.

TOIKE: Do you feel their

great success is due in part to increased communication? Elvis Presley was never that big.

BIKEL: Sinatra was.

TOIKE: President Johnson coined the word "frontlash". Have you seen much of this?

BIKEL: Yes. There are many Republicans for Johnson Committees. Last night there was a negro rally for Goldwater. Both negroes were nice fellows.

TOIKE: The latest odds I heard on the election was that Johnson was favoured 3-1. Do you agree?

BIKEL: I wish I could. I will never again make the mistake of assuming something is in the bag. There is no way of knowing how powerful the Goldwater tide is. And there is a Goldwater tide. Every time there is an international crisis, Goldwater profits.

TOIKE: Will the negro riots in the North help Goldwater appreciably?

BIKEL: They probably will. I am not in favour of riots. They are run by hooligans. I am in favour of demonstrations. Even they may help Goldwater. The moratorium on demonstrations proposed by the civil rights leaders may not be observed if the courts continue to free Ku Klux Klan members for the murder of negroes.

TOIKE: Goldwater mentioned Bobby Baker in one of his recent speeches. He implied that Johnson is not on the level. Do you feel something will break soon?

BIKEL: We will probably find out that Johnson has more money than his auditors say.

The Johnson fortune was made while he was in various political offices — not like Kennedy — all his fortune was made before he entered politics.

CLUB NOTES, ETC.....

Hear Ye! Hear Ye! Hear Ye! It is herein requested that all club executives appoint at their earliest convenience a representative to the Toike Oike who will faithfully and with due punctuality inform said medium of public information as to their activities both undertaken and planned by said clubs. We are not mindreaders. The next Toike Oike is Oct. 15, so please send your copy by Oct. 9!

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After a summer of hard work, lots of sleep, constant training to keep in shape, Skule's athletes can be seen prancing around the campus, eager to get into competition for this year's T. A. Reed trophy. It has been rumoured that several of our outstanding football players have been on a liquid diet all summer in an effort to gain weight. A group of our speediest swimmers and strongest water polo players got together for the 5 months to try their Red Cross Beginner's test and we are happy to report the usual two-thirds were able to pass. Soccer players have spent their summer evenings at Varsity Stadium learning new ways to bruise an opponent's shin, smother the goalie on a corner kick, and also new ways to smuggle liquor into the stadium.

With an enthusiastic Athletic Association at the helm, we hope this will be a big year for Skule. A few new ideas will be tried in an effort to increase the spirit. More bulletin boards will be placed in the various buildings, notices of sports will go up earlier to give more than the usual one day's notice, the Athletic stores will be aired out, the stores will also be open more often, new pants for football and new equipment for most other sports will be bought.

After a year of fair to good participation, results, and spirit, this is to be Skule's year in athletics. We are after the T. A. Reed trophy this year and need all the bodies we can muster. Every Skuleman should participate in one or two sports and support the rest. After all, you can't study and chase women all the time. You must get some relaxation sometime.

A schedule of the starting dates for the sports is printed elsewhere on this page. Keep an eye on the bulletin boards and the infrequent Sportoikes for further developments.

An added attraction this

year will be a squad of beautiful, luscious cheerleaders who will be performing along with Skule's teams. They shall be chosen by a board of qualified judges at a public session, some noon hour. More about this later. If you feel your girl friend could fill out the qualifications, please let Don Holmes (111 Ind) know — if you dare!

Football Starts Today

Skule's football gets underway with a practice tonight. All interested Skulemen out! Light practices will be held today and Friday on the back campus at 4.45. New equipment has been bought and old equipment painted.

Last year's results were certainly not the best and we have the manpower this year if all interested personnel will turn out — especially Freshmen.

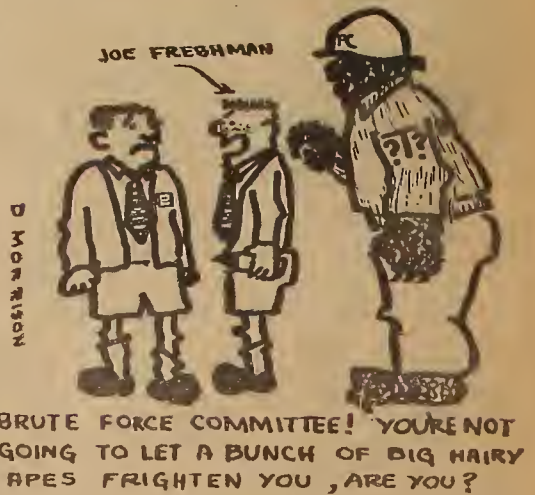
Practices will be held daily 'til 6 p.m. for a few weeks and then made easier as studies increase. Schedule starts Oct. 13 so let's go to it!

Athletic Stores

The Athletic Stores in Room 5, (basement) Elec. Bldg. will be open from 1 to 2 p.m. after Sept. 24 for those taking out SKULE football equipment. (locker supplied). See Athletic Store's door for complete schedule, or contact Don Holmes, 111 Industrial for more information.

Attention Breaststrokes ... and other Swimmers

Skule needs you! The Intramural Swim Meet is coming up and SPS must once again put P.E. in its place (LAST). So, before you get tied up with SCHOOL sign up with SKULE. Sign the list on the Eng Soc Stores bulletin board today.



THE ASSOCIATION OF PROFESSIONAL ENGINEERS OF THE PROVINCE OF ONTARIO

SO - you want to be an Engineer!

We, the 22,000 Professional Engineers in Ontario are pleased to welcome you as Engineering Students. In four short years you will graduate and after you have gained the necessary practical experience you may apply for registration as Professional Engineers.

YOU MAY BE RECORDED NOW AS AN ENGINEERING STUDENT

It is important for you to keep in close contact with your future profession. The Association of Professional Engineers of Ontario welcomes this opportunity of establishing a close relationship with you and of getting to know you during your next four years in university.

WHY RECORD AS AN ENGINEERING STUDENT?

- On being recorded for the first time you will receive your rubber stamp, which has an elliptical outline and contains your name, university, and graduating year. This stamp should serve as an excellent means of identifying your textbooks, notebooks, reports, etc.
 - On being recorded for the second time you will receive a lapel pin patterned after the Association Crest.
 - You will receive your personal copy of the Profession's magazine, "The Professional Engineer and Engineering Digest".
 - You will be eligible for our Group Life Insurance Plan (\$23,256 worth of Term Insurance for \$40 per year).
- THE COST:** \$1.00 yearly while attending university. (At this rate, it is not possible to send personal reminders, so you must re-apply each year).

AFTER GRADUATION

When you graduate it will be necessary for you to have two full years of engineering experience before you are eligible for registration as a Professional Engineer. During this period you may become recorded as a Graduate Engineer-in-Training, enabling you to continue the relationship you have established with the profession while an undergraduate.

As a Graduate Engineer-in-Training you will be provided with a rubber stamp of flat hexagonal shape, which shows your name and graduate status.

When you become a Professional Engineer you will have your personal seal of circular shape, with which to legalize your documents and drawings.

Application Forms: Available at Engineering Society Store, Mechanical Building Library or from the undersigned. Inquires about the Association will be welcomed at any time.

L. E. JONES, P.Eng.,
Recording Secretary, (Dept. of Mechanical Engineering).

6T8'ers!

SLIDE RULE INSTRUCTION!

AN EVENT NOT 2B MISSED!

PROF.

L. E. JONES

DEPT. OF MECH. ENG.

utilizing much humour
and wit, will

ON

Thurs., Sept. 24, Oct. 1,

AND

Oct. 8 at 5 p.m.

Instruct FROSH on
the art of choosing
and using slide rules!

ROOM #102:
MECH. BLDG.